

# **Linden Community Schools**

## **Board of Education Goals, Objectives, and Strategies**

### **2010-11**

#### **Goal 1: Continue to operate Linden Community Schools in a fiscally responsible manner.**

**Objective:** Obtain a budget strategy (yearly budget goals) to return the fund equity to a level of 15% fund balance by the end of the 2014-15 budget year.

**Strategies:**

- Maintain a Budget Advisory Committee
- Have regular cost-cutting discussions
- Be educated on budget process at state, county and district levels
- Maintain cost savings initiatives, which includes all stakeholders
- Develop a bargaining template, with short-term and long-term components, for all groups, which support a labor process conducive to providing employee incentives when yearly budget goals are met.
- Target student retention to attract students/families to Linden Community Schools
- Advocate at the community and state level for school finance reform
- Look for revenue-generating targets
- Map out yearly goals in wage and benefit packages, for each bargaining group, over a six year period, which would result in a 15% fund balance by the start of the 2015-16 school year

#### **Goal 2: Optimize student achievement.**

**Objective:** Show measurable improvement in all areas.

**Strategies:**

- Maintain a Curriculum Committee
- Allocate proper resources to balance secondary class loads
- Explore cooperative programs with cost benefit analysis
- Use nationally-normed tests for district comparisons across the nation (ACT)
- Use state-normed tests for district comparisons across the state (MEAP and MME)
- Develop and publish target areas/subjects for curriculum improvement and set percentage increase goals, either state-wide or nationally, for comparisons next year

#### **Goal 3: Implement a public advocacy process.**

**Objective:** Influence local and state decision makers to reallocate school funding at the state level.

**Strategies:**

- Advocate at the community and state level for school finance reform

- Educate public on issues with current state funding model
- Attend organized legislator interactions in and around community
- Use MASB initiatives more effectively

**Goal 4: Define the communication expectations and needs of all stakeholders.**

**Objective:** Improve direct communication with stakeholders.

**Strategies:**

- Conduct internal/external survey
- Increase visibility in schools and at school events
- Attend more support group meetings
- Analyze effectiveness of current web page
- Direct administration to identify key communication needs

**Goal 5: Ensure technology benefits the district educationally and administratively.**

**Objective:** Oversee the implementation of a district technology plan.

**Strategies:**

- Ensure, where appropriate, curriculum has relevant technology components
- Ensure a technology component is included in professional development
- Ensure educational rational includes a data piece for the measurement of student performance
- Increase relevant technology-based curricular options for students
- Increase effectiveness and efficiency of the District's data management
- Increase effectiveness and efficiency of the District's communication
- Monitor District Technology Committee through Board reports/presentations

Adopted 10/20/10