

Strategic Planning

Linden - 2010

Definitions of Formulas

Example of Raw Data

Group #	Topic area#	Topic	Issue Statement	7	6	5	4	3	2	1	Total Rating	Strength	Standardized Phrase #
4	4	What additional ed	Teach & utilize more technology	5	0	1	0	0	0	0	40	6.6667	7
4	4	What additional ed	mentor programming	1	2	0	2	1	0	0	30	5	1
4	4	What additional ed	gifted & talented	2	0	2	1	1	0	0	31	5.1667	1
4	4	What additional ed	Earlier ACT prep	3	0	0	2	1	0	0	32	5.3333	1
4	4	What additional ed	Enrichment for technology	1	4	1	0	0	0	0	36	6	7

Score = how many people in group voted 7 (important) to 1 (less significant)

Total Rating = (7*score) + 6*score + (5*score) + (4*score) + (3*score) + (2*score) + (1*score)

Example of Total Rating - "Classroom Technology Standard" = 7*4 + 6*0 + 5*1 + 4*0 + 3*0 + 2*0 + 1*0 = 33

Strength = Total Rating / sum of scores

Example of Strength = 33/(4+0+1+0+0+0+0) = 6.6

Phrase # is a random number given to each phrase.

Phrase #	Standardized Phrase
1	Academic Programs/Student Performance
2	Leadership/Governance
3	Administration/Management
4	Budget/Cost Effectiveness
5	Communication/Community & Customer Relations
6	Facilities/Operations
7	Technology